Our Mission

The College of Environmental Design (CED) Office of Undergraduate Advising helps students graduate in a timely way with a meaningful educational experience at Berkeley. In alignment with the College’s Vision and Principles, we collaborate with CED faculty, deans, and student service units across campus toward the common objective of supporting students as they achieve their educational and career goals. We seek to:

- **Attract** a highly-motivated, diverse pool of applicants;
- **Connect** students with resources that match their goals and aspirations;
- **Support** the development and transformation of our undergraduates as they become educated, active and socially just citizens of the world; and
- **Prepare** graduates who are uniquely qualified and highly sought after in their field of choice.

Our Vision

Berkeley Advising fosters the academic achievement, intellectual curiosity, personal discovery and growth of students as they develop into well-rounded global citizens and leaders. [http://advisingmatters.berkeley.edu](http://advisingmatters.berkeley.edu)

In the College of Environmental Design, students:

- Are welcome, engaged members of the CED community
- Easily access the academic and enrichment information they need
- Are involved in meaningful activities outside the classroom
- Are transformed through the advising process of inquiry and self-discovery
- Are knowledgeable about the vast array of courses and opportunities available to them within the College
- Successfully track their degree requirements and graduate on time
- Access and effectively utilize career and graduate school resources

Our Values

Advising Excellence. In all that we do, we strive to deliver personalized advising services of the highest quality. We seek to continuously educate ourselves on developments in our field and to evaluate, improve, and streamline our services to support students in obtaining the best education and experience possible.

Equity & Inclusion. We are committed to creating an inclusive environment in which any individual or group can be and feel welcomed, respected, supported and valued. We aspire to provide fair treatment, access, opportunity, and advancement for all students and to identify and eliminate barriers that prevent the full participation of all.

Health & Well-Being. We collaborate with campus partners to keep our CED community healthy by helping students balance the physical, intellectual, emotional, social, occupational, spiritual and environmental aspects of life.

What We Do

The CED Office of Undergraduate Advising provides a wide array of programmatic and individual advising services to prospective and current students, as well as to students in other colleges who are pursuing CED minors or taking CED courses. The advising team serves as both college and major advisers and assists students with a wide range of issues including course selection, academic decision-making, maximizing performance, and achieving academic goals.

Our range of services include: outreach to prospective students in high schools and community colleges, admissions advising and selection, yield events to encourage admitted students to choose CED, new student orientations, evaluation of transfer work and degree certification, academic and career advising, enrichment workshops, monitoring of student progress, mentoring of CED student groups including CED Peer Advisers and Admission Ambassador Interns, and policy adjudication.
Service Delivery Modes

Professional Advising Services
In CED, current and prospective students have access to centralized “one stop” advising services through a number of venues. Students are assigned to their own major adviser but staff are cross-trained to help each student with their individual concerns. Our open service model enables all interested students to meet with a CED adviser, regardless of college affiliation. In addition to one-on-one advising interactions, students receive advising through orientation sessions, workshops, web-based services, presentations, and other group advising sessions. The advising office offers information sessions for prospective transfers and freshmen throughout the year.

CED Admissions Ambassador Internship Program
The CED Admissions Ambassador Internship Program provides a leadership opportunity for undergraduates and aids in the college’s efforts to increase visibility of CED-related fields, especially to underrepresented communities, encouraging prospective students to apply to our degree programs. Outreach is done through high school and community college visits, hosting prospective students on campus, panels, presentations, phone banking, Cal Day, development of multimedia tools, and more. The Ambassadors create college and major outreach materials, provide CED training to the campus’ Starting Point mentorship program for prospective transfer students, host virtual open houses and Build Your Day activities for visiting students, and conduct prospective student information sessions.

CED Peer Advisers
The CED peer advisers provide advice, counseling, and support for students in or interested in any of the majors/minors within the College of Environmental Design. Peer advisers offer accessible, useful information about resources and opportunities and assist with CED events such as resume and portfolio reviews, career fairs, mock interviews, community-building mixers, and enrichment workshops. CED peer advisers have the opportunity to develop skills in leadership, advising, teamwork, and public speaking.

Additional Support Services
In collaboration with the UC Berkeley Career Center, the CED Career Services Center (CSC) provides personalized career counseling, a yearly CED Career Fair, and a wide variety of professional-development workshops on topics such as licensure, internships, and applying for graduate school.

The Wurster satellite office of UC Berkeley’s Counseling and Psychological Services program provides CED students with access to free and confidential consultations related to any personal, professional or academic concerns.

Advising Program Goals
In support of the college’s strategic goals, the CED Office of Undergraduate Advising team strives to:

- Strengthen the CED undergraduate applicant pool
- Increase undergraduate enrollment to desired enrollment targets
- Foster a welcoming environment for all students
- Maintain strong relationships with CED deans, faculty, and campus student service colleagues
- Continuously improve student satisfaction with advising
- Create a positive work environment (good work/life balance, inclusive, creative, excellent work product)

Learning Outcomes

- New freshmen and transfer students successfully transition to CED
- Students know where they can find support and develop a strong campus network (including but not limited to international, transfer, student parents, low-income, first generation, LGBT, and historically underrepresented students)
- Students are aware of and participate in enrichment opportunities
- Students maximize their academic performance and achieve their academic goals through personalized program planning
- Students value mental and physical health and cultivate positive work/study habits
- Students are prepared for graduate school or the world of work at time of graduation
- Students experience personal, intellectual, and social development and transformation throughout their academic career

Contact Us:
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