Economics Student Services Mission Statement

November 2013
● Identify the project lead (Christina)
● Identify the people who will be doing the work (the Student Services team: Patrick, Vicky, Ginnie, Christina)
● Student Services team completes the mission statement activities in the Program Effectiveness Guide

December 2013
● First meeting
  ○ Discuss Program Effectiveness Guide activity and clarify that everyone has the same understanding of what a mission statement is
  ○ Identify stakeholders
● Brainstorming session
  ○ One chart pad with the question, “What do we do?”
  ○ One chart pad with the question, “What do we value?”
  ○ Type up both lists in a Google doc that Student Services team has access to
  ○ Electronic dot voting; each member selects their top 5 choices from the 2 questions
● Project lead types up first draft using items from the dot voting that received 3 or 4 votes

January 2014
● Student Services team has two 1-hour long meetings in which mission statement draft is discussed and edited
  ○ Project lead makes edits based on meeting discussions

February 2014
● Vetting with stakeholders begins
  ○ Graduate student leadership
  ○ Undergraduate student leadership
  ○ Faculty committee chairs (no response)

March 2014
● Further vetting with stakeholders based on edits made from first round
  ○ Undergraduate student leadership
  ○ Faculty committee chairs (success!)
● Finalize by end of month

Future steps
● Decide how the mission statement will be presented
● Creating advising learning outcomes based on the mission statement
The Economics Student Services Mission is to advise our students holistically by providing a high standard of service in a supportive and collaborative environment. Professional and peer advisors work as a team to provide accurate information in a timely manner. We partner with faculty to assist students in engaging with the campus and the global economic community. We value fairness, diversity, and the important roles our students, faculty, and staff in the Department of Economics play at the University of California, Berkeley.